

A FREEBOOTIN' LIFE FOR ME



5-8 PM

ECU FOOTBALL FRIDAYS  
FIVE POINTS PLAZA  
CORNER 5TH/EVANS

September 1  
September 15  
September 29  
October 6  
October 20  
November 10

uptown  
GREENVILLE  
live. play. eat. shop. invest.

UPTOWNGREENVILLE.COM



## 2017 Sponsorship OPPORTUNITIES

Uptown Greenville's signature event and fundraiser is Freeboot Friday. Freeboot is free to our community and features live music from 5-8 pm, crafts for kids, Uptown restaurant samplings and a grog garden. Held on the Five Points Plaza in the heart of Greenville on ECU home football Fridays – it's a great place to mingle with residents and visitors!

### The Black Pearl Sponsor

\$20,000+

- Your business name or logo will be featured in all print ads
- In commercials aired on Suddenlink networks in Greenville/Washington/Williamston & Kinston
- Band stage signage
- Name on 35 lamppost banners throughout the Uptown district
- Booth space at each event
- Host of your choice with signage at Uptown's Pirate Ship Area or Grog Garden
- Name listed on Uptown Greenville website and e-mail
- Name or logo included on 5,000 promotional business cards listing event dates
- Name mentioned in at least one stage announcement made during the event
- 250 event T-shirts (logo placement)
- Placement of your business banners at the event (4)
- 15 Grog tokens \*restricted to cash Vendors only
- Opportunity to serve as Master of Ceremony at one of the events

### The Jolly Roger Sponsor

\$10,000+

- Your business name/logo will be featured in select print advertising and commercials aired on Suddenlink networks in Greenville/Washington/Williamston & Kinston
- Booth space at each event
- 250 event T-shirts (logo placement)
- Placement of your business banners at the event (2)
- 10 Grog tokens \*restricted to cash Vendors only

### The Adventure Galley Sponsor

\$5,000+

- Your business logo will be featured on 250 event T-shirts
- Your business name will be featured in select print advertising
- Placement of your business banner at the event (1)
- Booth space at each event
- 6 grog tokens

### The Dauntless Sponsor

\$2,000+

- Booth space at each event
- 5 grog tokens
- Your business name will be featured in select print advertising

THE NUMBER OF FREEBOOT EVENTS HELD DEPENDS ON THE ECU FOOTBALL HOME GAME SCHEDULE AND MAY CHANGE DUE TO WEATHER AS THIS IS AN OUTDOOR EVENT. SEVERE OR THREAT OF SEVERE WEATHER MAY MANDATE THE CANCELLATION OF ONE OR MORE EVENT DATES DURING THE SEASON.

For more information or to become a Sponsor, please contact Bianca Shoneman at 252.561.8400 or bianca@uptowngreenville.com



## 2017 SPONSOR AGREEMENT

**Company Name:** \_\_\_\_\_

agrees to provide a financial payment as a sponsor for the 2017 Freeboot Friday Series. As a Sponsor, I will receive the benefits as listed in the sponsor opportunities document.

**Check the appropriate sponsor level:**

- The Black Pearl Sponsor (\$20,000+)
- The Jolly Roger Sponsor (\$10,000+)
- The Adventure Galley Sponsor (\$5,000+)
- The Dauntless Sponsor (\$2,000+)

**Sponsor/Brand Name** (as you would like it to appear on promotional materials):

\_\_\_\_\_

**Will you want a booth space at the event? YES/NO**

**If yes, which events with you set up at booth?**

- SEPT 1
- SEPT 15
- SEPT 29
- OCT 6
- OCT 20
- NOV 10

**Contact Person:** \_\_\_\_\_

**Address:** \_\_\_\_\_ **City:** \_\_\_\_\_

**State:** \_\_\_\_\_ **Zip Code:** \_\_\_\_\_

**Phone Number:** \_\_\_\_\_

**E-mail:** \_\_\_\_\_

**Authorized signature:** \_\_\_\_\_

**Date:** \_\_\_\_\_

**Please send this completed agreement with a check made payable to Uptown Greenville to the following address:**

UPTOWN GREENVILLE  
PO BOX 92  
GREENVILLE, NC 27835

\*All Sponsor logos must be EPS or high-resolution format for media and print purposes. It is the Sponsor’s responsibility to ensure Uptown Greenville has all appropriate logos in the proper format by July 26, 2017. Send logos to info@uptowngreenville.com.

