

A FREEBOOTIN' LIFE FOR ME



LIVE MUSIC • BEER & WINE GARDEN
UPTOWN FOOD SAMPLES • KID'S ACTIVITIES

5-8 PM

ECU FOOTBALL FRIDAYS
FIVE POINTS PLAZA
CORNER 5TH/EVANS

September 2
September 9
September 30
October 28
November 11

uptown
GREENVILLE
live. play. eat. shop. invest.

UPTOWNGREENVILLE.COM



2016 Sponsorship OPPORTUNITIES

Uptown Greenville's signature event and fundraiser is Freeboot Friday. Freeboot is free to our community and features live music from 5-8 pm, crafts for kids, Uptown restaurant samplings and a grog garden. Held on the Five Points Plaza in the heart of Greenville on ECU home football Fridays – it's a great place to mingle with residents and visitors!

The Black Pearl Sponsor

\$20,000+

- Your business name or logo will be featured in all print ads
- In commercials aired on Suddenlink networks in Greenville/Washington/Williamston & Kinston
- Band stage signage
- Name on 35 lamppost banners throughout the Uptown district
- Booth space at each event
- Host of your choice with signage "Live Late" in the Ship Area or Grog Garden
- Name listed on Uptown Greenville website and e-mail
- Name or logo included on Uptown promotional business cards listing event dates (commit by July 30)
- Name mentioned in at least one stage announcement made during the event
- 250 event T-shirts (logo placement)
- Placement of your business banners at the event (4)
- 15 Grog tokens *restricted to cash Vendors only
- Opportunity to serve as Master of Ceremony at one of the events

The Jolly Roger Sponsor

\$10,000+

- Your business name or logo will be featured in select print advertising and in commercials aired on Suddenlink networks in Greenville/Washington/Williamston & Kinston
- Booth space at each event
- 250 event T-shirts (logo placement)
- Placement of your business banners at the event (2)
- 10 Grog tokens *restricted to cash Vendors only

The Adventure Galley Sponsor

\$5,000+

- Your business logo will be featured on 250 event T-shirts
- Your business name will be featured in select print advertising
- Placement of your business banner at the event (1)
- Booth space at each event
- 6 grog tokens

The Dauntless Sponsor

\$2,000+

- Booth space at each event
- 5 grog tokens
- Your business name will be featured in select print advertising

THE NUMBER OF FREEBOOT EVENTS HELD DEPENDS ON THE ECU FOOTBALL HOME GAME SCHEDULE AND MAY CHANGE DUE TO WEATHER AS THIS IS AN OUTDOOR EVENT. SEVERE OR THREAT OF SEVERE WEATHER MAY MANDATE THE CANCELLATION OF ONE OR MORE EVENT DATES DURING THE SEASON.

For more information or to become a Vendor, please contact Bianca Shoneman at 252.561.8400 or bianca@uptowngreenville.com



2016 SPONSOR AGREEMENT

Company Name: _____

agrees to provide a financial payment to be a vendor for the 2016 Freeboot Friday Series.
As a Vendor, I will receive the applicable benefits as listed in the vendor opportunities document.

Check the appropriate vendor level:

- The Black Pearl Sponsor (\$20,000+)
- The Jolly Roger Sponsor (\$10,000+)
- The Adventure Galley Sponsor (\$5,000+)
- The Dauntless Sponsor (\$2,000+)

Vendor/Brand Name (as you would like it to appear on promotional materials):

Will you want a booth space at the event? YES/NO

If yes, which events with you set up at booth?

- SEPT 2
- SEPT 9
- SEPT 30
- OCT 28
- NOV 11

Contact Person: _____

Address: _____

City: _____

State: _____

Zip Code: _____

Phone Number: _____

E-mail: _____

Authorized signature: _____

Date: _____

Please send this completed agreement with a check made payable to Uptown Greenville to the following address:

UPTOWN GREENVILLE
PO BOX 92
GREENVILLE, NC 27835

**All Vendor logos must be EPS or high-resolution format for media and print purposes. It is the Vendor's responsibility to ensure Uptown Greenville has all appropriate logos in the proper format by July 27, 2016. Send logos to info@uptowngreenville.com.*

